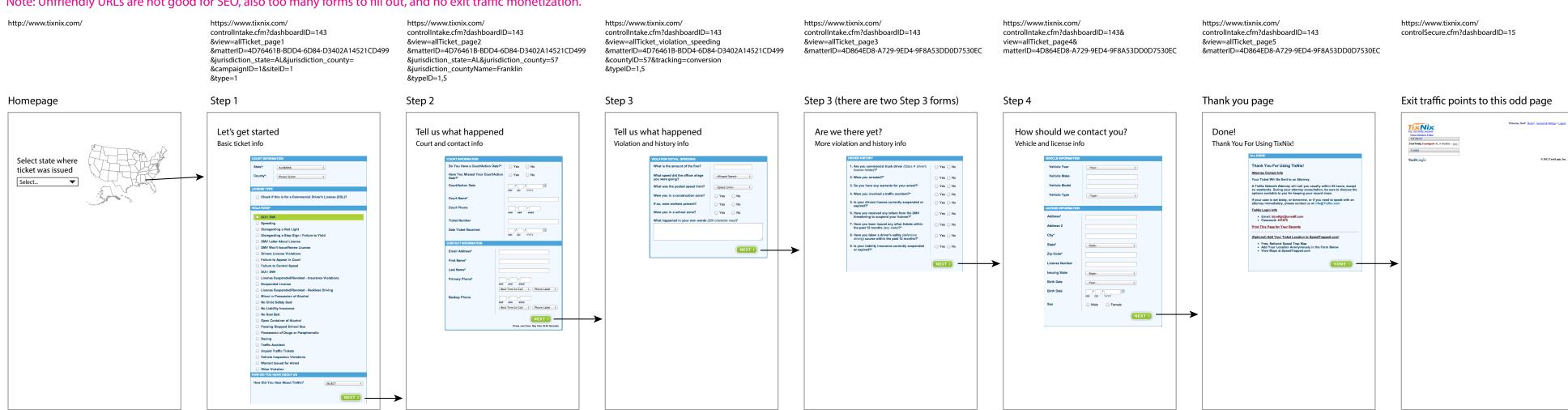
Interaction Design / Cntent Flow Directions

20121129 - Initial directions

danpoynor@gmail.com - These rough layouts represent minimum necessary content on pages. Other supporting content can be added once a direction is settled on.

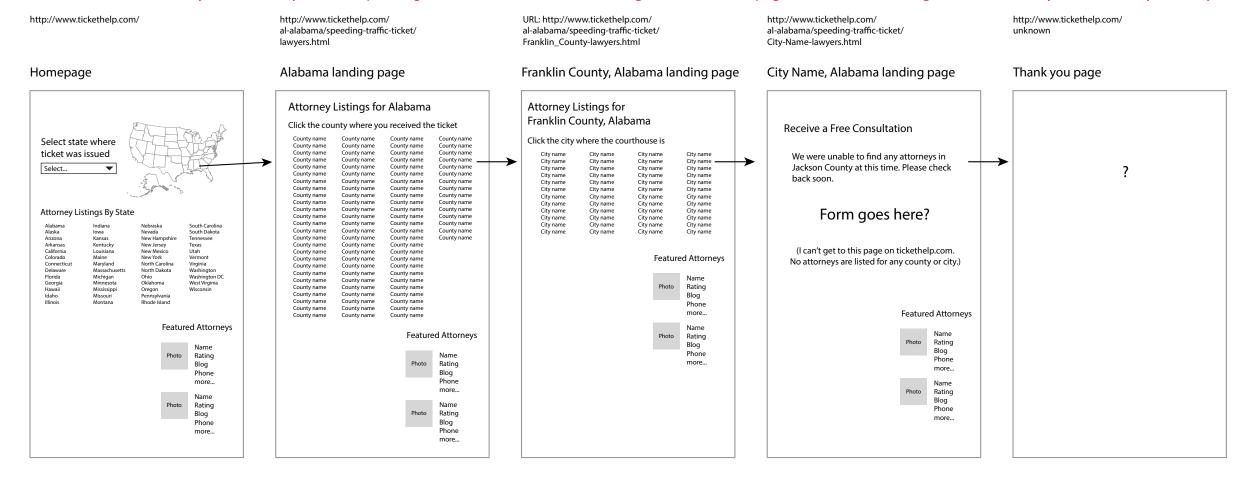
Direction 1: Current TixNix.com Flow

Note: Unfriendly URLs are not good for SEO, also too many forms to fill out, and no exit traffic monetization.



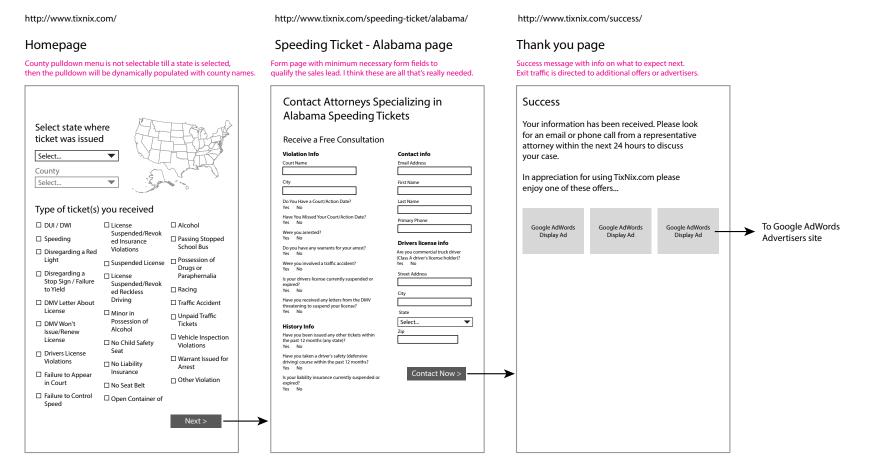
Direction 2: Tickethelp.com Flow

Note: For SEO reasons they automatically include "speeding-traffic-ticket" in the urls, the long lists of name on pages are difficult to navigate, and ultimately I can't find any attorneys actually listed on the site.



Direction 3: Alternative Interaction Flow and URL Structure

Note: Additional content can be added to pages to improve quality score. Other supporting pages can be added too, such as articles about speeding tickets.



Page 1: Home Page

Some content may be for position only and can be populated as it evolves.

Standard Header (Stays the same across pages)

Standard Header

Standard Footer

(Stavs the same

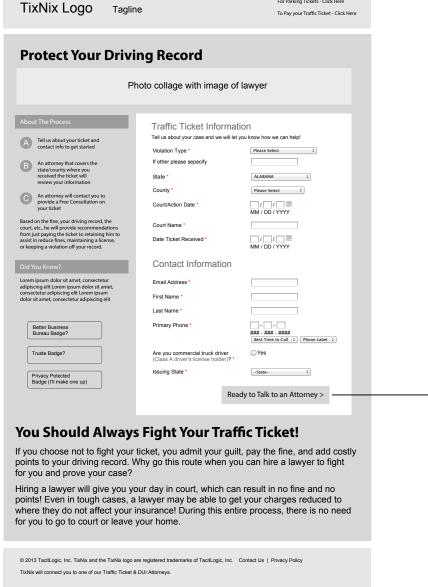
across pages)



Page 2: Form Page

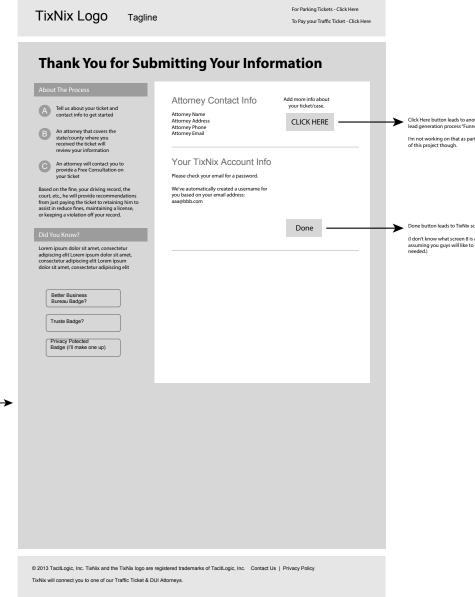
Traffic will primarily be coming form the home page, so this lp is not optimzatized for SEO and doesn't relate any PPC or display ads.

For Parking Tickets - Click Here



Page 3: Exit Page

I'm not sure where the buttons on this page will lead but it might be possible for those pages to use the same header and footer.



Other Pages

These might be able to use the same header, footer and background to be consistent, but I'm not looking at redesigning the content area as part of this project.

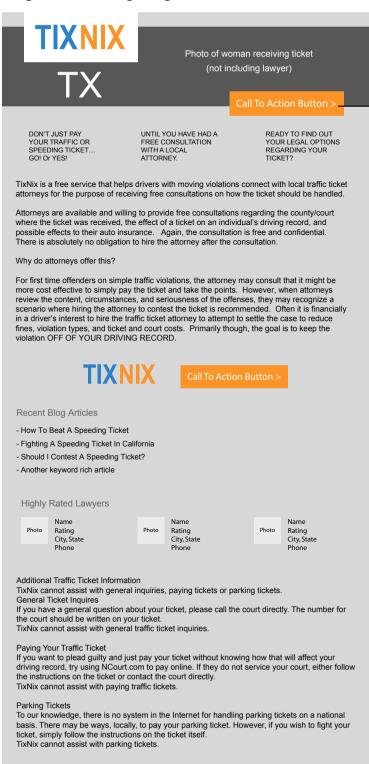
Funnel 2 pages	Blog pages	Attorney pages	Attorney Sign-Up pages	Attorney pages	Traffic Ticket FAQs	Privacy Policy	Contact Us
TixNix Logo Tagline							
G2015 feelings, in: Total and in Tella logs are regulated ballended of Tella logs, loss. Cariad los Privary Policy Table and comment you is not of an Tella feeling Albertys.							

Landing Page Content Navigation 20130123

Page 1: Landing Page

Standard Header (Stays the same across pages).

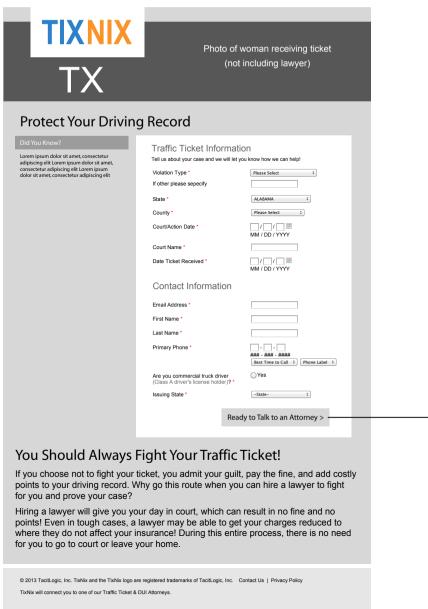
Includes state abbreviation.



Standard Footer (Stays the same across pages)

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.

Page 2: Form Page



Page 3: Exit Page

