

20121129 - Initial directions
danpoynor@gmail.com - These rough layouts represent minimum necessary content on pages. Other supporting content can be added once a direction is settled on.

Note: Unfriendly URLs are not good for SEO, also too many forms to fill out, and no exit traffic monetization.

Direction 2: Tickethelp.com Flow

Note: For SEO reasons they automatically include “speeding-traffic-ticket” in the urls, the long lists of name on pages are difficult to navigate, and ultimately I can’t find any attorneys actually listed on the site.

Note: For SEO reasons they automatically include "speeding-traffic-ticket" in the urls, the long lists of name on pages are difficult to navigate, and ultimately I can't find any attorneys actually listed on the site.

Direction 3: Alternative Interaction Flow and URL Structure

Note: Additional content can be added to pages to improve quality score. Other supporting pages can be added too, such as articles about speeding tickets.

Note: Additional content can be added to pages to improve quality score. Other supporting pages can be added too, such as articles about speeding tickets.

Next >

Page 1: Home Page

Some content may be for position only and can be populated as it evolves.

Standard Header
(Stays the same
across pages)

Standard
Header

Standard Footer
(Stays the same
across pages)

TixNix LogoTagline

For Parking Tickets - Click Here
To Pay your Traffic Ticket - Click Here

You Should Always Fight Your Traffic Ticket!

Photo collage with image of lawyer

If you choose not to fight your ticket, you admit your guilt, pay the fine, and add costly points to your driving record. Why go this route when you can hire a lawyer to fight for you and prove your case?

Call To Action Button >

A

Tell us about your ticket and contact info to get started

B

An attorney that covers the state/country where you received the ticket will review your information

C

An attorney will contact you to provide a Free Consultation on your ticket

Hiring a lawyer will give you your day in court, which can result in no fine and no points! Even in tough cases, a lawyer may be able to get your charges reduced to where they do not affect your insurance! During this entire process, there is no need for you to go to court or leave your home.

By hiring a lawyer, you can also avoid the hassle and possible administrative suspension associated with points on your record. If you allow points to accumulate on your record, it may even result in a license revocation!

Follow Us
(NOTE: I don't think TixNix uses these and could be removed)

- Facebook

- Twitter

- Goolge+

Recent Blog Articles

- How To Beat A Speeding Ticket

- Fighting A Speeding Ticket In California

- Should I Contest A Speeding Ticket?

- Another keyword rich article

Highly Rated Lawyers

Photo

Name
Rating
City, State
Phone

Photo

Name
Rating
City, State
Phone

Photo

Name
Rating
City, State
Phone

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy

TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.

Page 2: Form Page

Traffic will primarily be coming form the home page, so this lp is not optimizatized for SEO and doesn't relate any PPC or display ads.

TixNix LogoTagline

For Parking Tickets - Click Here
To Pay your Traffic Ticket - Click Here

Protect Your Driving Record

Photo collage with image of lawyer

About The Process

A

Tell us about your ticket and contact info to get started

B

An attorney that covers the state/country where you received the ticket will review your information

C

An attorney will contact you to provide a Free Consultation on your ticket

Based on the fine, your driving record, the court, etc., he will provide recommendations from just paying the ticket to retaining him to assist in reduce fines, maintaining a license, or keeping a violation off your record.

Did You Know?

Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit

Better Business Bureau Badge?

Truste Badge?

Privacy Protected Badge (I'll make one up)

Traffic Ticket Information

Tell us about your case and we will let you know how we can help!

Violation Type *

Please Select

If other please sepecify

State *

ALABAMA

County *

Please Select

Court/Action Date *

MM / DD / YYYY

Court Name *

Date Ticket Received *

MM / DD / YYYY

Contact Information

Email Address *

First Name *

Last Name *

Primary Phone *

- ## -

Best Time to Call

Phone Label

Are you commercial truck driver
(Class A driver's license holder)? *

Yes

Issuing State *

--State--

Ready to Talk to an Attorney >

You Should Always Fight Your Traffic Ticket!

If you choose not to fight your ticket, you admit your guilt, pay the fine, and add costly points to your driving record. Why go this route when you can hire a lawyer to fight for you and prove your case?

Hiring a lawyer will give you your day in court, which can result in no fine and no points! Even in tough cases, a lawyer may be able to get your charges reduced to where they do not affect your insurance! During this entire process, there is no need for you to go to court or leave your home.

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy

TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.

Page 3: Exit Page

I'm not sure where the buttons on this page will lead but it might be possible for those pages to use the same header and footer.

TixNix LogoTagline

For Parking Tickets - Click Here
To Pay your Traffic Ticket - Click Here

Thank You for Submitting Your Information

About The Process

A

Tell us about your ticket and contact info to get started

B

An attorney that covers the state/country where you received the ticket will review your information

C

An attorney will contact you to provide a Free Consultation on your ticket

Based on the fine, your driving record, the court, etc., he will provide recommendations from just paying the ticket to retaining him to assist in reduce fines, maintaining a license, or keeping a violation off your record.

Did You Know?

Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit

Better Business Bureau Badge?

Truste Badge?

Privacy Protected Badge (I'll make one up)

Attorney Contact Info

Add more info about your ticket/case.

CLICK HERE

Your TixNix Account Info

Please check your email for a password.

We've automatically created a username for you based on your email address:
aaa@bbb.com

Done

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy

TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.

Click Here button leads to another lead generation process "Funnel 2".
I'm not working on that as part of this project though.

Done button leads to TixNix screen 8
(I don't know what screen 8 is and assuming you guys will like to where needed.)

Other Pages

These might be able to use the same header, footer and background to be consistent, but I'm not looking at redesigning the content area as part of this project.

Funnel 2 pages

TixNix LogoTagline

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy

TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.

Blog pages

Attorney pages

Attorney Sign-Up pages

Attorney pages

Traffic Ticket FAQs

Privacy Policy

Contact Us

Needed for Google compliance.

Needed for Google compliance.

Needed for Google compliance.

Page 1: Landing Page

Standard Header
(Stays the same
across pages).

Includes state
abbreviation.

TIXNIX

TX

Photo of woman receiving ticket
(not including lawyer)

Call To Action Button >

Don't just pay
your traffic or
speeding ticket...
Go! Or yes!

Until you have had a
free consultation
with a local
attorney.

Ready to find out
your legal options
regarding your
ticket?

TixNix is a free service that helps drivers with moving violations connect with local traffic ticket attorneys for the purpose of receiving free consultations on how the ticket should be handled.

Attorneys are available and willing to provide free consultations regarding the county/court where the ticket was received, the effect of a ticket on an individual's driving record, and possible effects to their auto insurance. Again, the consultation is free and confidential. There is absolutely no obligation to hire the attorney after the consultation.

Why do attorneys offer this?

For first time offenders on simple traffic violations, the attorney may consult that it might be more cost effective to simply pay the ticket and take the points. However, when attorneys review the content, circumstances, and seriousness of the offenses, they may recognize a scenario where hiring the attorney to contest the ticket is recommended. Often it is financially in a driver's interest to hire the traffic ticket attorney to attempt to settle the case to reduce fines, violation types, and ticket and court costs. Primarily though, the goal is to keep the violation OFF OF YOUR DRIVING RECORD.

TIXNIX

Call To Action Button >

Recent Blog Articles

- How To Beat A Speeding Ticket

- Fighting A Speeding Ticket In California

- Should I Contest A Speeding Ticket?

- Another keyword rich article

Highly Rated Lawyers

Photo

Name
Rating
City, State
Phone

Photo

Name
Rating
City, State
Phone

Photo

Name
Rating
City, State
Phone

Additional Traffic Ticket Information

TixNix cannot assist with general inquiries, paying tickets or parking tickets.

General Ticket Inquires

If you have a general question about your ticket, please call the court directly. The number for the court should be written on your ticket.

TixNix cannot assist with general traffic ticket inquiries.

Paying Your Traffic Ticket

If you want to plead guilty and just pay your ticket without knowing how that will affect your driving record, try using NCourt.com to pay online. If they do not service your court, either follow the instructions on the ticket or contact the court directly.

TixNix cannot assist with paying traffic tickets.

Parking Tickets

To our knowledge, there is no system in the Internet for handling parking tickets on a national basis. There may be ways, locally, to pay your parking ticket. However, if you wish to fight your ticket, simply follow the instructions on the ticket itself.

TixNix cannot assist with parking tickets.

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy

TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.

Standard Footer
(Stays the same
across pages)

Page 2: Form Page

TIXNIX

TX

Photo of woman receiving ticket
(not including lawyer)

Protect Your Driving Record

Did You Know?

Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit

Traffic Ticket Information

Tell us about your case and we will let you know how we can help!

Violation Type *

Please Select

If other please sepecify

State *

ALABAMA

County *

Please Select

Court/Action Date *

MM / DD / YYYY

Court Name *

Date Ticket Received *

MM / DD / YYYY

Contact Information

Email Address *

First Name *

Last Name *

Primary Phone *

- ### -

Best Time to Call

Phone Label

Are you commercial truck driver
(Class A driver's license holder)? *

☐ Yes

Issuing State *

-State-

Ready to Talk to an Attorney >

You Should Always Fight Your Traffic Ticket!

If you choose not to fight your ticket, you admit your guilt, pay the fine, and add costly points to your driving record. Why go this route when you can hire a lawyer to fight for you and prove your case?

Hiring a lawyer will give you your day in court, which can result in no fine and no points! Even in tough cases, a lawyer may be able to get your charges reduced to where they do not affect your insurance! During this entire process, there is no need for you to go to court or leave your home.

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy

TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.

Page 3: Exit Page

TIXNIX

TX

Photo of woman receiving ticket
(not including lawyer)

Thank You for Submitting Your Information

Did You Know?

Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit Lorem ipsum dolor sit amet, consectetur adipiscing elit

Attorney Contact Info

Add more info about your ticket/case.

CLICK HERE

Your TixNix Account Info

Please check your email for a password.

We've automatically created a username for you based on your email address:
aaa@bbb.com

Done

Click Here button leads to another lead generation process 'Funnel 2'

I'm not working on that as part of this project though.

Done button leads to TixNix screen 8
(I don't know what screen 8 is and assuming you guys will like to where needed.)

© 2013 TacitLogic, Inc. TixNix and the TixNix logo are registered trademarks of TacitLogic, Inc. Contact Us | Privacy Policy

TixNix will connect you to one of our Traffic Ticket & DUI Attorneys.