

LeadsCon Landing Page

Version 1
Current registration landing page.
This version created just for reference.

Based on:
<http://leadscon.com/leadscon-las-vegas-2013/register-for-leadscon-mediawhiz/>



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MediaWhiz Special Partner Price

Save \$450 off the On-site Price, Thanks to MediaWhiz!

- Discount rate good on new registrations only. Credits or refunds cannot be issued on previous registrations.
- Discount rate good through March 1, 2013, prevailing rate applies after that.
- Lowest retail price: \$795. This special rate is ONLY available via the links on this page and cannot be accessed from the main LeadsCon Website.

Choose The Ticket That is Right for You!

\$000

Click Here

General Admission All Access Pass

Price includes:
* Access to ALL Conference Sessions
* 11 Hours of Exhibit Time
* Catered Meals
* Multiple Networking Receptions
* Entry into VIP After party
GET YOURS NOW

Price:
Through March 1, 2013: \$795
March 2 – March 15, 2013: \$995
Onsite: \$1095

\$000

Click Here

Executive Lounge Pass

Price Includes:
All of the Above PLUS
* A Private Place to Relax & Get Work Done
* Separate Wi-Fi Access
* Comfortable Couches & Tables
* Concierge Services
* Snacks & Beverages Throughout the Day
GET YOURS NOW

Price:
Through March 1, 2013: \$895
March 2 – March 15, 2013: \$1095
Onsite: \$1195

\$000

Click Here

Complete Access Pass

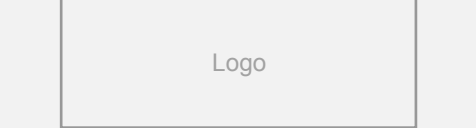
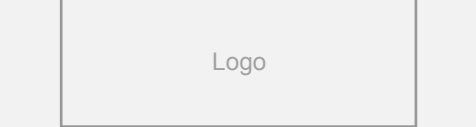
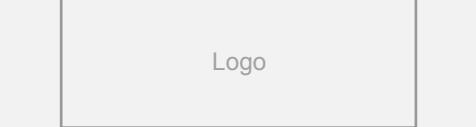
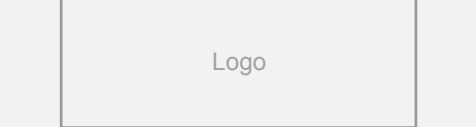
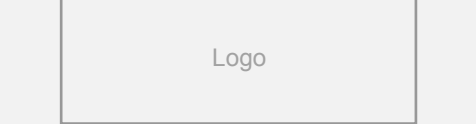
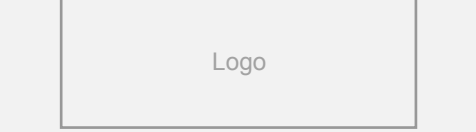
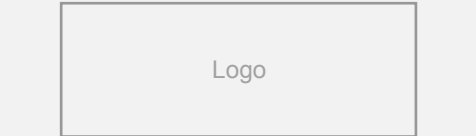
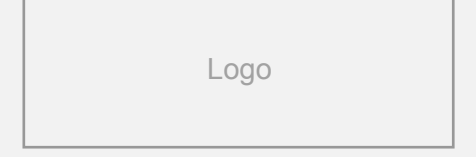
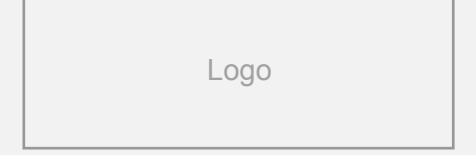
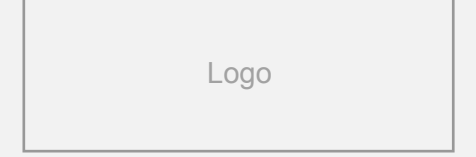
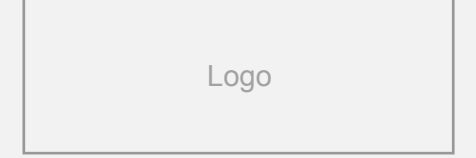
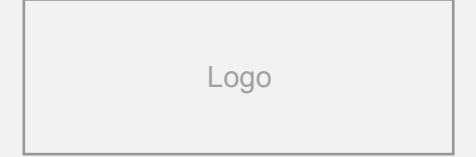
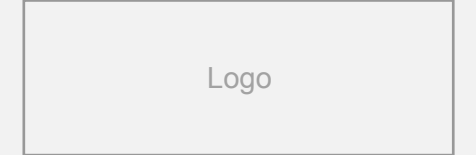
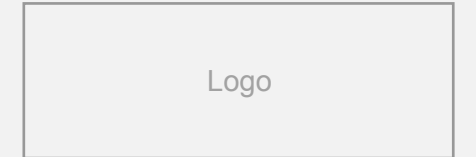
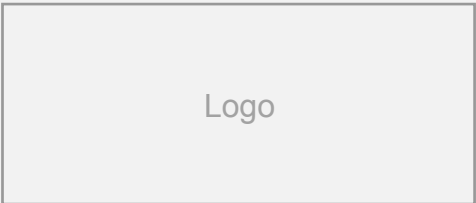
Price Includes:
All of the Above AND
* Post Event Access to Speaker Presentations
* Extended Access to Private Networking Site
* Post Event Access to Session Videos and Audio
GET YOURS NOW

Price:
Through March 1, 2013: \$925
March 2 – March 15, 2013: \$1125
Onsite: \$1225

Questions
Email us at register@leadscon.com

Press
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Sponsors



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LeadsCon Landing Page

Version 2
Similar to the current registration landing page.
This version adds more content so users are more likely to stay on the page and register from here rather than going to the main site.

LeadsCon is the definitive conference for vertical media and direct response marketing.

MediaWhiz Special Partner Price

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Register Now

What Is LeadsCon?

Founded in 2007, LeadsCon showcases the best people and companies in vertical media media and engagement advertising. 5000+ people rely each year on LeadsCon for unparalleled insights and access to marketing leaders.

Who Should Attend?

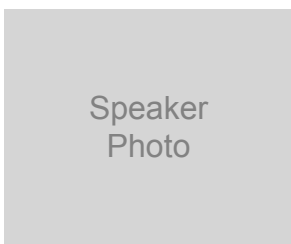
Those who desire accountability in their marketing spend. Companies with clear performance objectives looking to understand the ever evolving landscape of vertical media and marketing.

At LeadsCon you will:

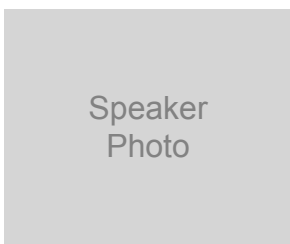
Find the top names in vertical media – insurance, health care, education, financial services, home services, and more. Meet top technology solutions providers – from public to private, Silicon Valley to Silicon Alley.

Enjoy exclusive networking opportunities – from catered lunches, networking receptions, to a premium after-party – All included. Walk away smarter – experience two and a half days of cannot miss content designed to keep you up to date on the latest trends and save you money by avoiding all too common mistakes.

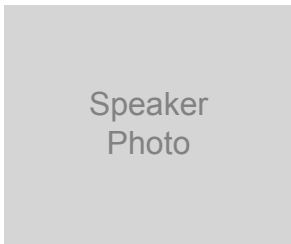
Speakers Include



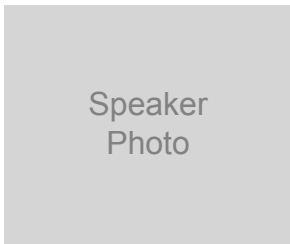
Speaker Name,
Company Name



Speaker Name,
Company Name



Speaker Name,
Company Name



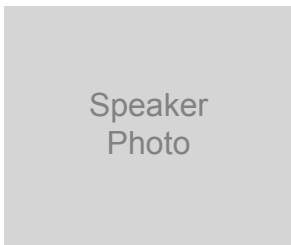
Speaker Name,
Company Name



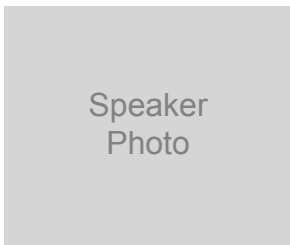
Speaker Name,
Company Name



Speaker Name,
Company Name



Speaker Name,
Company Name



Speaker Name,
Company Name

Schedule Overview

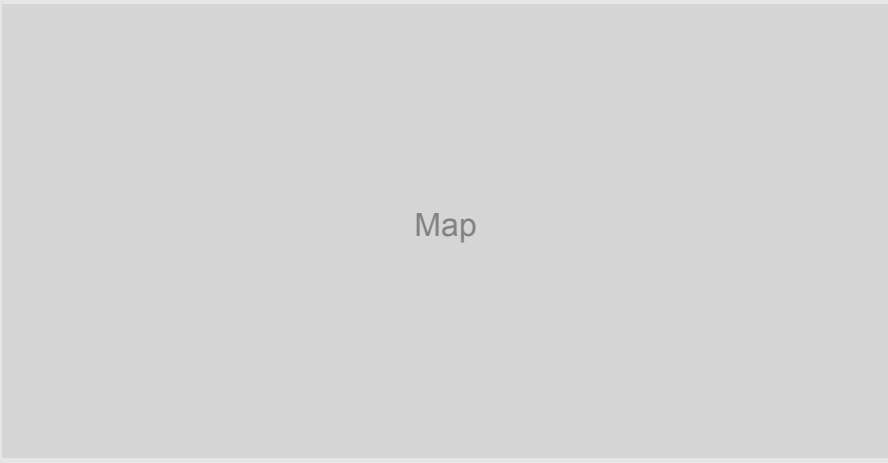
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Day 1

Day 2

Location

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Choose The Ticket That is Right for You!

\$000

Click Here

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\$000

Click Here

Complete Access Pass

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Onsite: \$1225

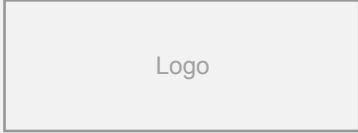
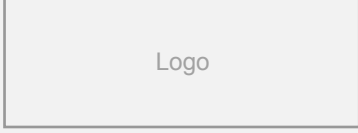
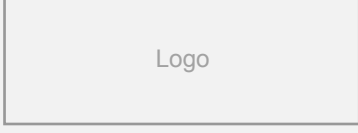
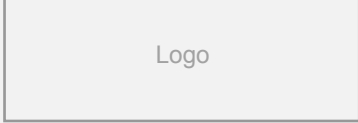
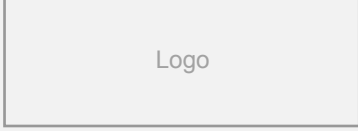
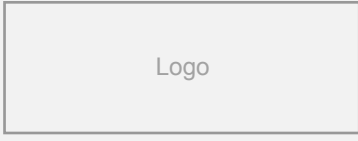
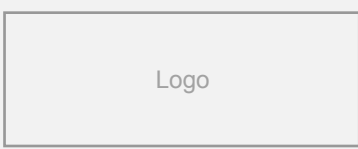
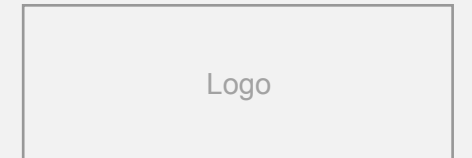
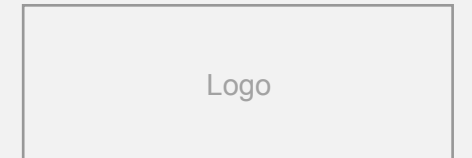
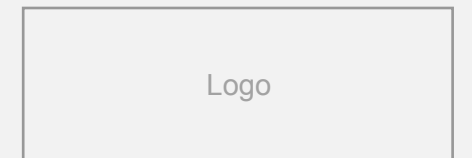
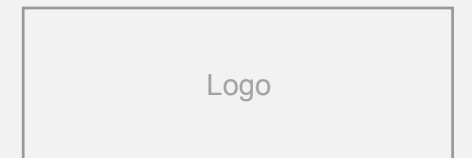
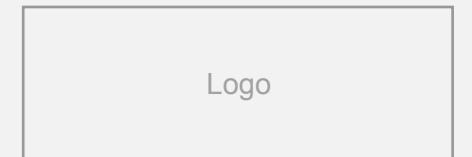
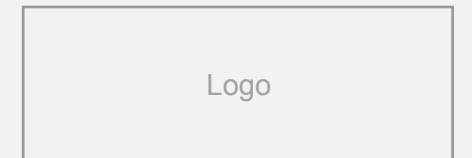
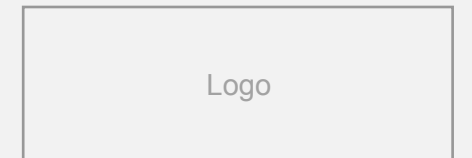
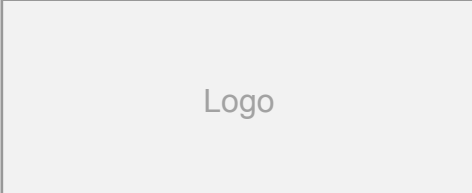
Questions

Email us at register@leadscon.com

Press

Request a Press Pass Here

Sponsors



LeadsCon Landing Page

Version 3
Similar to version 2.
To prevent the need for jump links to each content section, and to reduce the need to scroll up and down the page too much, the speakers are shown in a carousel navigation and the schedule is tabbed within the page.

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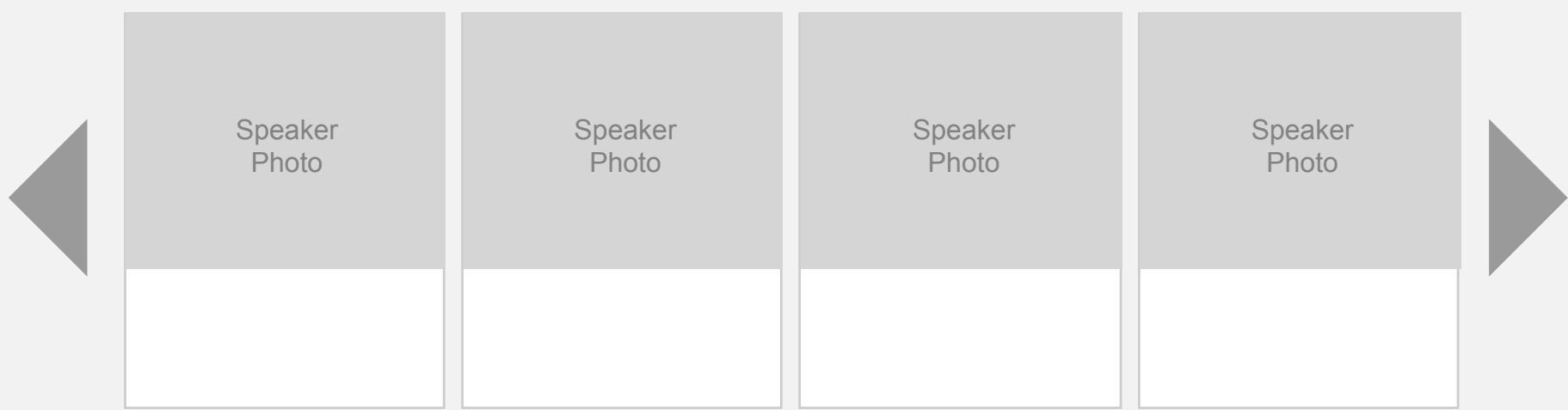
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Enjoy exclusive networking opportunities – from catered lunches, networking receptions, to a premium after-party – All included. Walk away smarter – experience two and a half days of cannot miss content designed to keep you up to date on the latest trends and save you money by avoiding all too common mistakes.

Get Inspired by the Best



Schedule Overview

Day 1

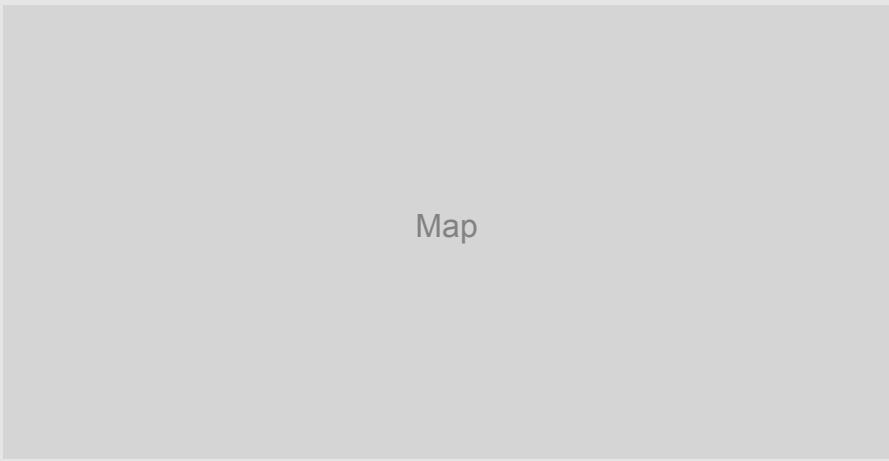
Day 2

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Day 1

Location

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec tincidunt, turpis varius posuere euismod, turpis orci faucibus sapien, scelerisque luctus nulla turpis eu ipsum. Quisque facilisis aliquet eros non pulvinar.



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Onsite: \$1095

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\$000

Click Here

Complete Access Pass

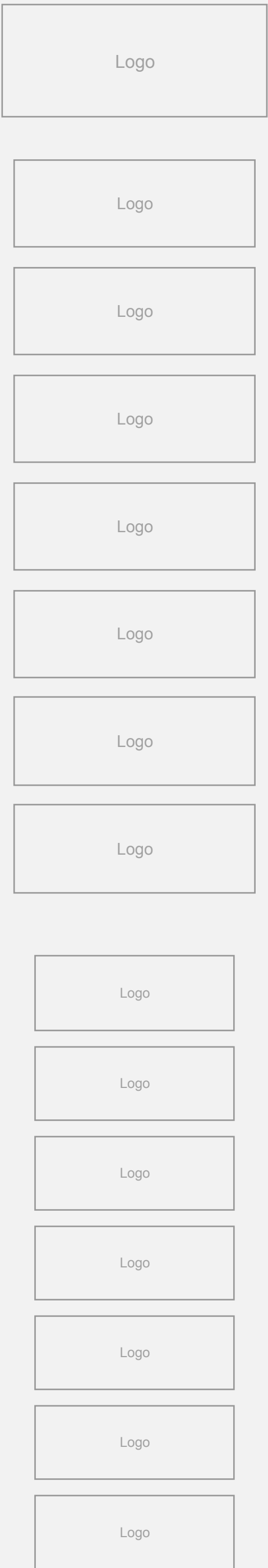
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Onsite: \$1225

Questions
Email us at register@leadscon.com

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Version 4

Also shown is an alternate registration pricing layout.

Big Sexy Background Photo Goes Here.
Las Vegas Skyline, Audience/Crowd,
or Animated Rotating Photo



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Google Map

Choose The Ticket
That is Right for You!

LeadsCon Landing Page

Version 5
This version adds the "Reasons to Attend" text near the Registration area to reduce need for users to look elsewhere for information to consider if they should attend. Also another alternate pricing matrix layout is shown to consider.

LeadsCon

SpeakersScheduleLocationRegisterSponsors

Big Sexy Background Photo Goes Here.
Las Vegas Skyline, Audience/Crowd,
or Animated Rotating Photo

March 19-20, 2013
The Mirage Hotel & Casino

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Register Now

Speakers

Speaker Photo

Speaker Photo

Speaker Photo

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Schedule

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Still Time to Save \$300 off the On-site Price

Register Now

Location

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Google Map

Reason to Attend

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Register

Choose The Ticket That is Right for You!

General Admission All Access Pass

✓ Access to ALL Conference Sessions

✓ 11 Hours of Exhibit Time

✓ Catered Meals

✓ Multiple Networking Receptions

✓ Entry into VIP After party

✓ All of the Above PLUS

Pricing Schedule
Through March 1, 2013: \$795
March 2 – March 15, 2013: \$995
Onsite: \$1095

Executive Lounge Pass

✓ Access to all of the General Admission Pass areas

PLUS

✓ A Private Place to Relax and Get Work Done

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✓ Snacks and Beverages Throughout the Day

Pricing Schedule
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Complete Access Pass

✓ Access to all of the General Admission Pass areas.

✓ Access to all of the Executive Pass services.

PLUS

✓ Post Event Access to Speaker Presentations

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Pricing Schedule
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Register Now

Register Now

Register Now

List of Sponsors

Logo

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Created by: Dan Poynor
Last Modified: 20130210

LeadsCon Landing Page

Version 6
This version uses more general photography and text, so the page is more "evergreen" and only text needs to be updated for each show and not the list of speakers or their photos. The sponsor logos could be updated via Salesforce same as the List of Sponsors page is currently.

Similar to:
<http://thenextweb.com/conference/europe/>

LeadsCon

Big Sexy Background Photo Goes Here.
Las Vegas Skyline, Audience/Crowd,
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Speakers Schedule Location Register Sponsors

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Get Inspired
by the Best

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Agenda

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Day 1

Day 2

Location

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