Kwanzoo.com Home Page

Rough Layout, version 3



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Notes...













Convert

Dynamic widget ads that engage visitors and turn them into customers. Learn more >

Create a Widget Ad in 3 Easy Steps

1 Select A Widget Ad Template



2 Customize to Your Marketing Goal



3 Run Campaign, Optimize Results

Get Started

Get Your Free Account Today!

We also offer Premium Services. Learn more >

Advertisers and Agencies

Create engaging brand and performance ads in minutes!

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Online and Affiliate Marketers

Increase conversion. Grow sales of your product or service.

Learn more >

Direct Response Marketers

Increase your lead funnel. Improve lead quality. Lower your cost per lead

Learn more >

Publishers and Affiliates

Move beyond banner ads. Better monetize your site. Increase CPM rates.

Learn more >

Choose Your Ad Category To Begin

Industry nameIndustry name

Industry name

Industry name

Industry name

- Industry name
- Industry nameIndustry name
- Industry name
- Industry nameIndustry name
- Industry name
- Industry name
- Industry name

Industry name

Kwanzoo News

- News headline

Featured Testimonial

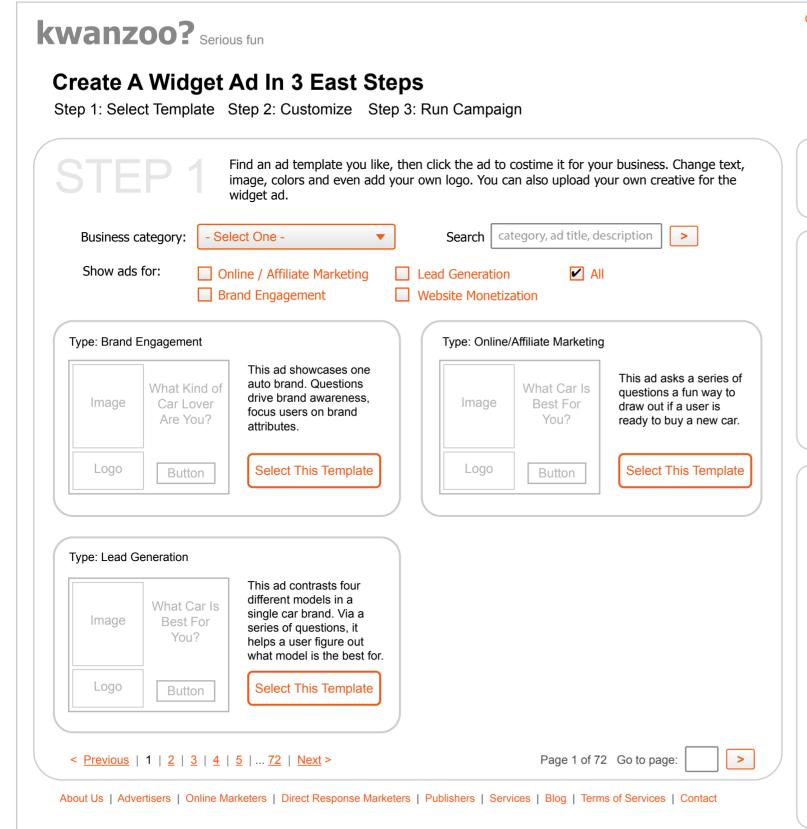
"Lorem ipsum dolor sit am et, co nsec tetur ad ipis cing elit. Suspen disse eget ante. Su spe ndisse nisi. Quis que tinci dunt. Suspen disse potenti.

Customer Name Company Name

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Kwanzoo.com Ad Template Selection Page

Rough Layout



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Create your account now

- > Sian up
- > Sign in

Run A Campaign

- 1. Ads Customize the template, or upload your own creatives
- 2. Targeting Edit ad content & links to fit your marketing goal
- 3. Placement Place ad on your website, blog or ad network(s).
- Monitor Review campaign trics and make changes to ad creative and content.

FAQ

- > How much does it cost to run a widget ad campaign?
- > What is the Kwanzoo Widget Ad service?
- > How do I create a widget ad?
- > How many widget ads should I run in each campaign?
- > Where can I see the metrics for my campaign?
- > How do I know if my widget ads are performing better than banner ads?
- > How can I place widget ads on my website or blog?
- > How can I run widget ads over an ad network?

Notes...

Once performance data is available it can go under each ad like AdReady.

Alternate module for logged in users

You are signed in as: lulumae

- > My Widget Ads
- > My Campaigns

This text may need to be rewritten. I think it competes with the Step 1, Step 2, Step 3 of creating a widget on the left. We're not showing the option to upload creatives. Should we? This should probably be same wording as the home page steps

Example showing when a question is clicked on the unit expands

Questions?

- > How much does it cost to run a widget ad campaign?
- Answer: No budget is to small
- > What is the Kwanzoo Widget Ad service?
- > How do I create a widget ad?
- > How many widget ads should I run in each campaign?
- > Where can I see the metrics for my campaign?
- > How do I know if my widget ads are performing better than banner ads?
- > How can I place widget ads on my website or blog?
- > How can I run widget ads over an ad network?