

HOT
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A Small Boutique
Devoted To Digital
Marketing Services

(without the big agency cost)

View Samples, Pricing, and More Info:

www.HotCreative.com

Providing Key Creative & Production Services

Landing Page Design

- Maximize lead capture rates and customer acquisition through effective landing page and web based form design
- Increase revenue and ROI through optimized content and segment analysis
- Convert visitors into customers based on à la carte experiments and personalized consultation

Banner Ad Design

- Custom animated Flash, GIF and static JPEG display ads for effective direct response and branding campaigns
- Copywriting, image procurement, layout, ActionScript coding, and production for standard IAB creative sets, FaceBook, iPhone, HTML, and custom ad unit sizes to meet your look and ad network compliance requirements

Brand & Logo Design

- Brand positioning, brand name development, trademarking, and domain name procurement services available

Website Design & SEO

- User experience design, tracking integration, and conversion funnel optimization
- Search friendly information architecture, keyword planning, plus usability and accessibility assessments
- Ecommerce template design, content management, and webmaster services including hosting and server maintenance
- Dynamic websites created using the latest development technologies including XHTML, CSS, JavaScript, PHP, XML, MySQL, and custom WordPress themes

Email Design

- Professional HTML email design and newsletter templates
- Tested in major email clients and against spam filters for maximum deliverability

Print & Video Production

- Integrate print and video mediums for maximum reach and exposure

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