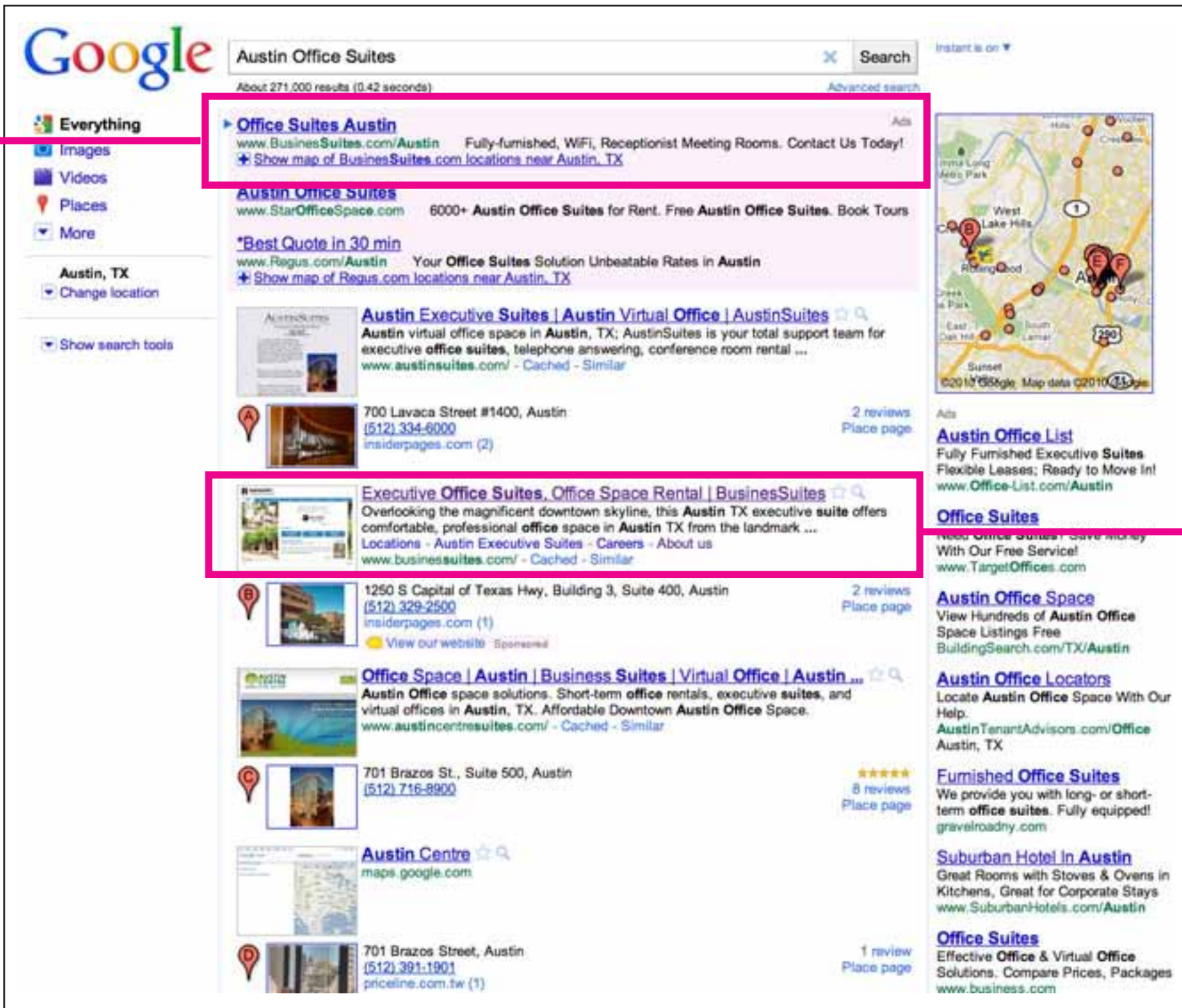


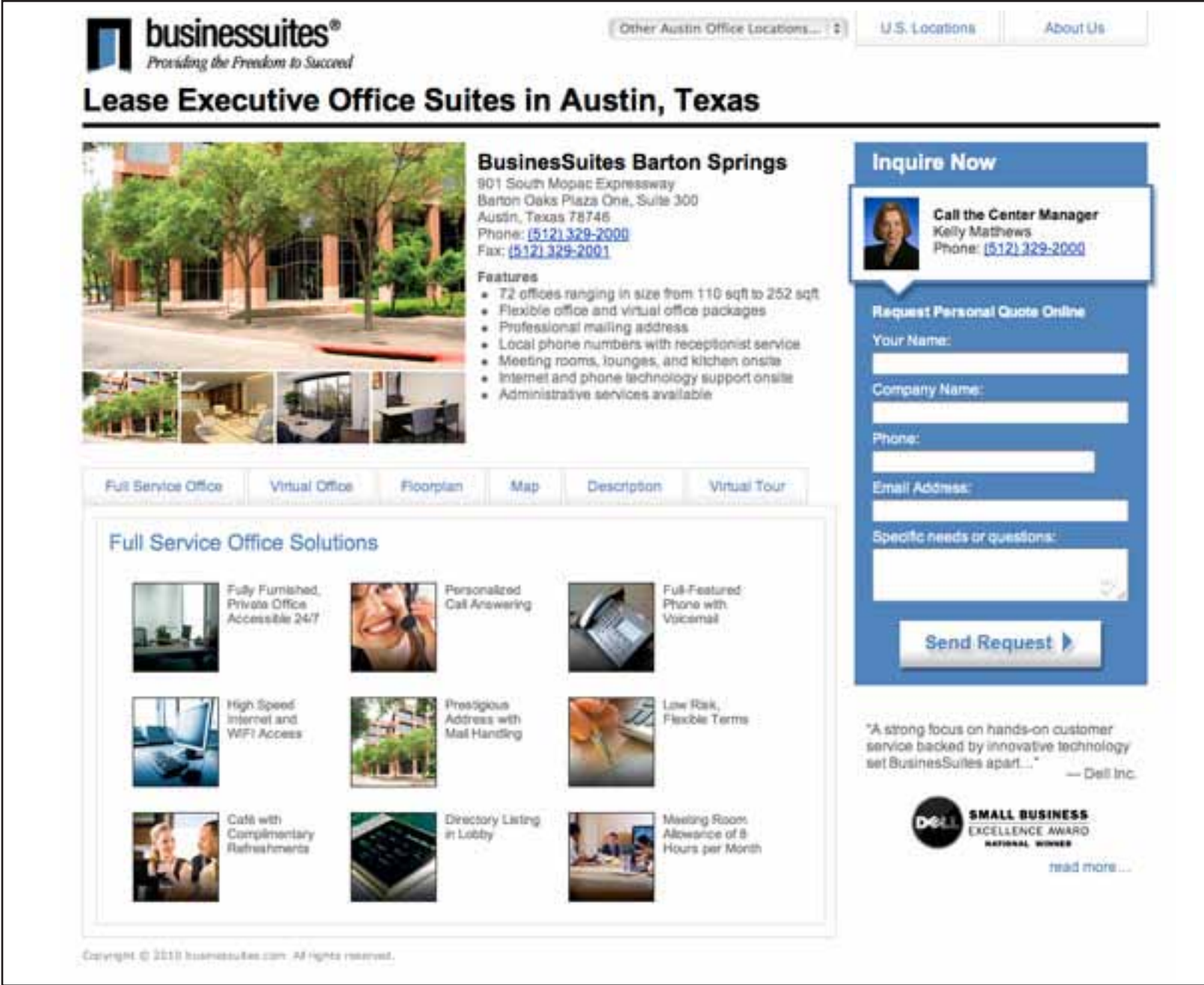
Current Google Traffic Flow



PPC Traffic
from Google Adwords search results

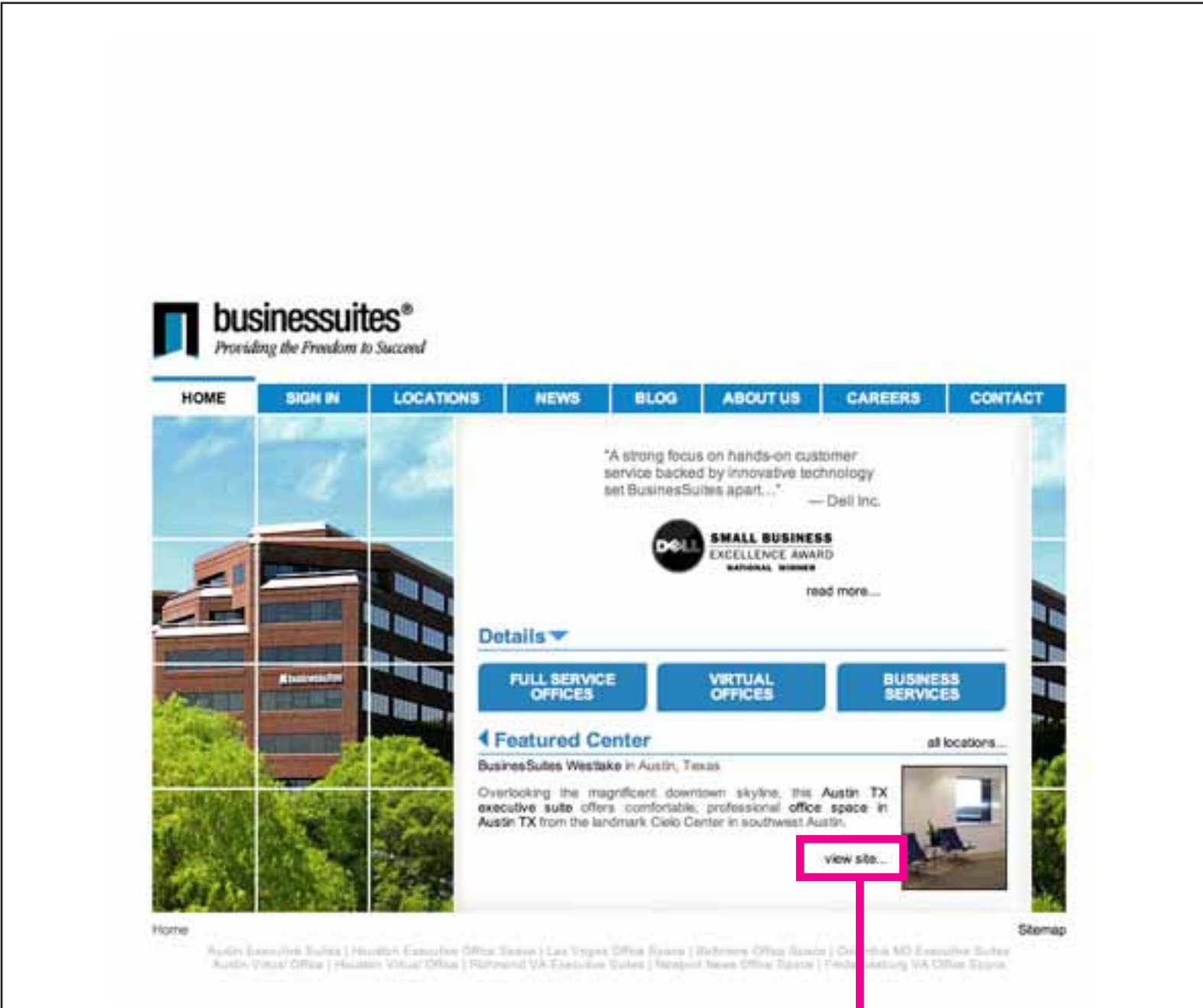
PPC Center Landing Page

(Barton Springs location)

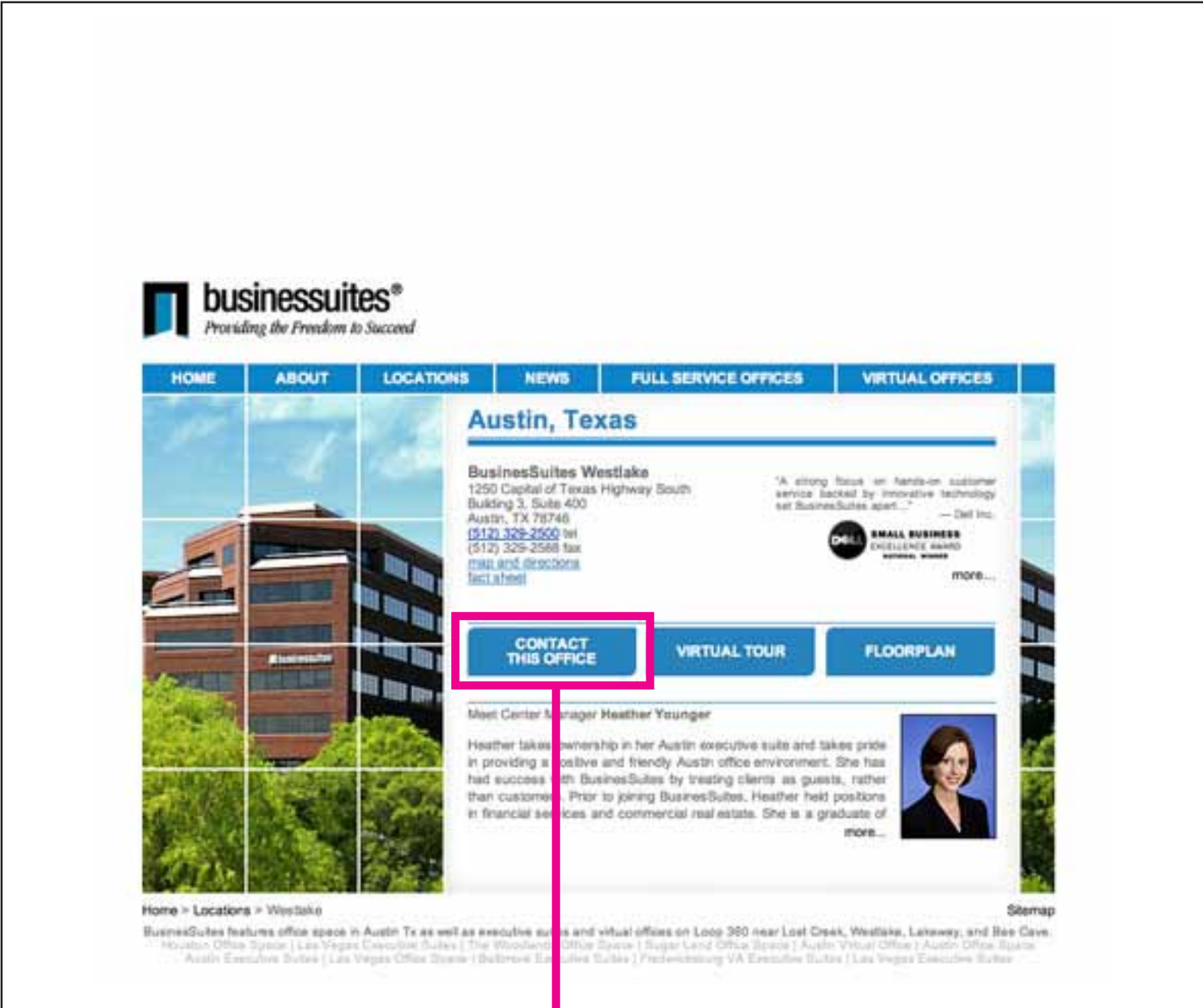


SEO Center Landing Page

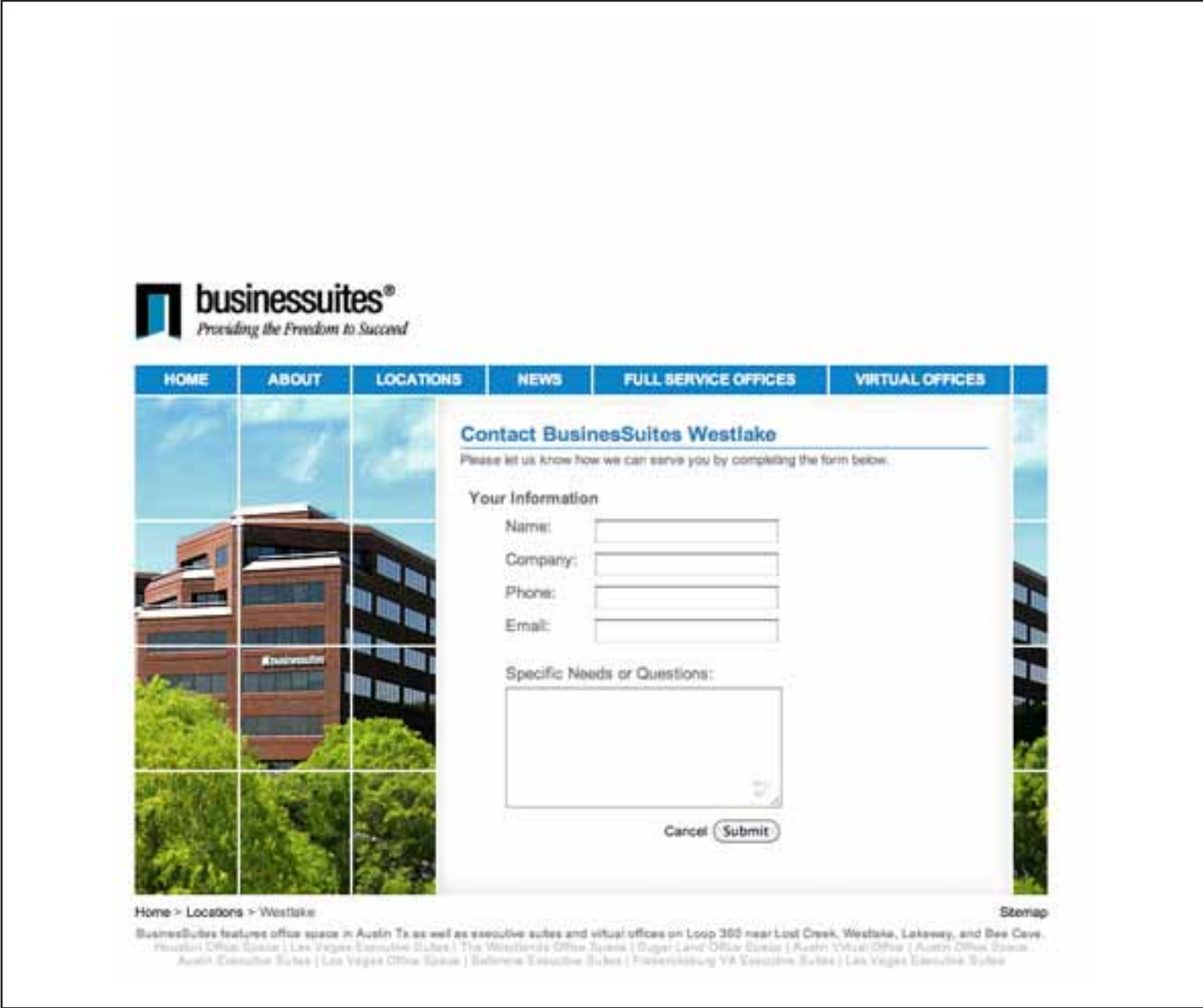
(Westlake location)



Detail Page

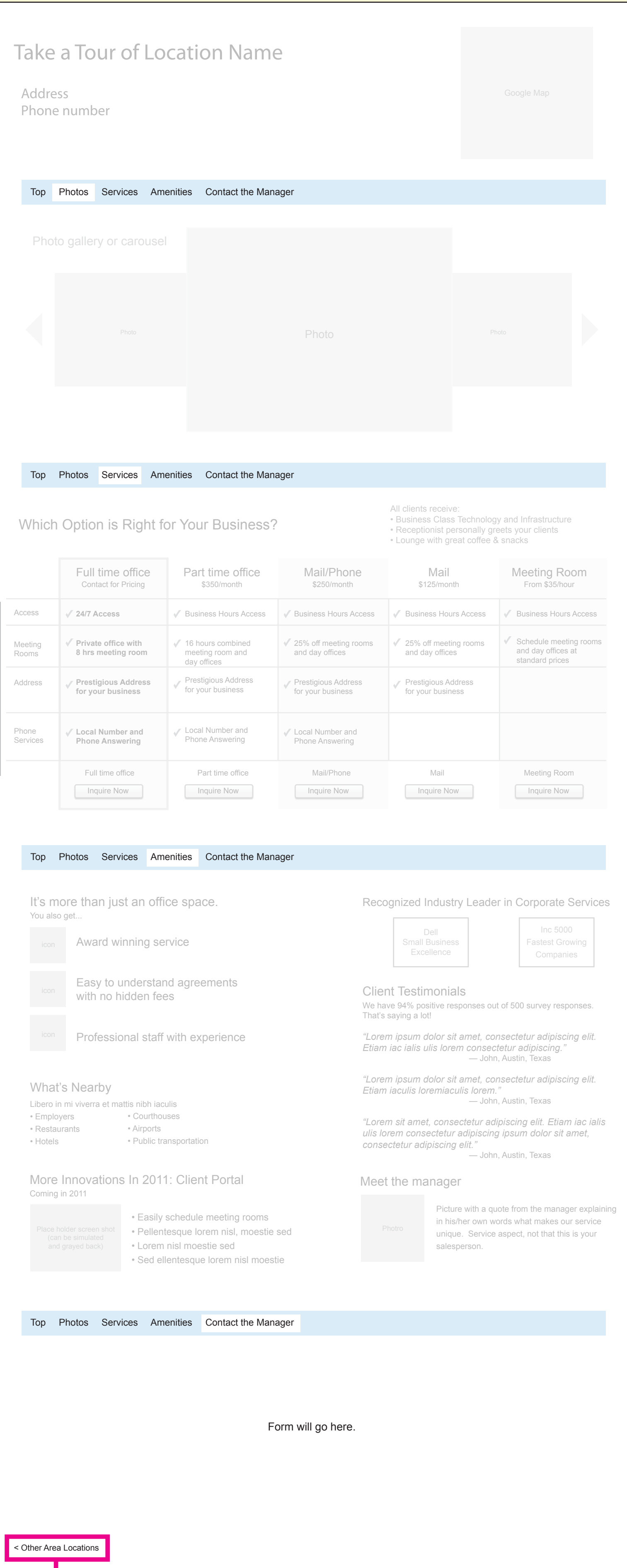


Contact Page



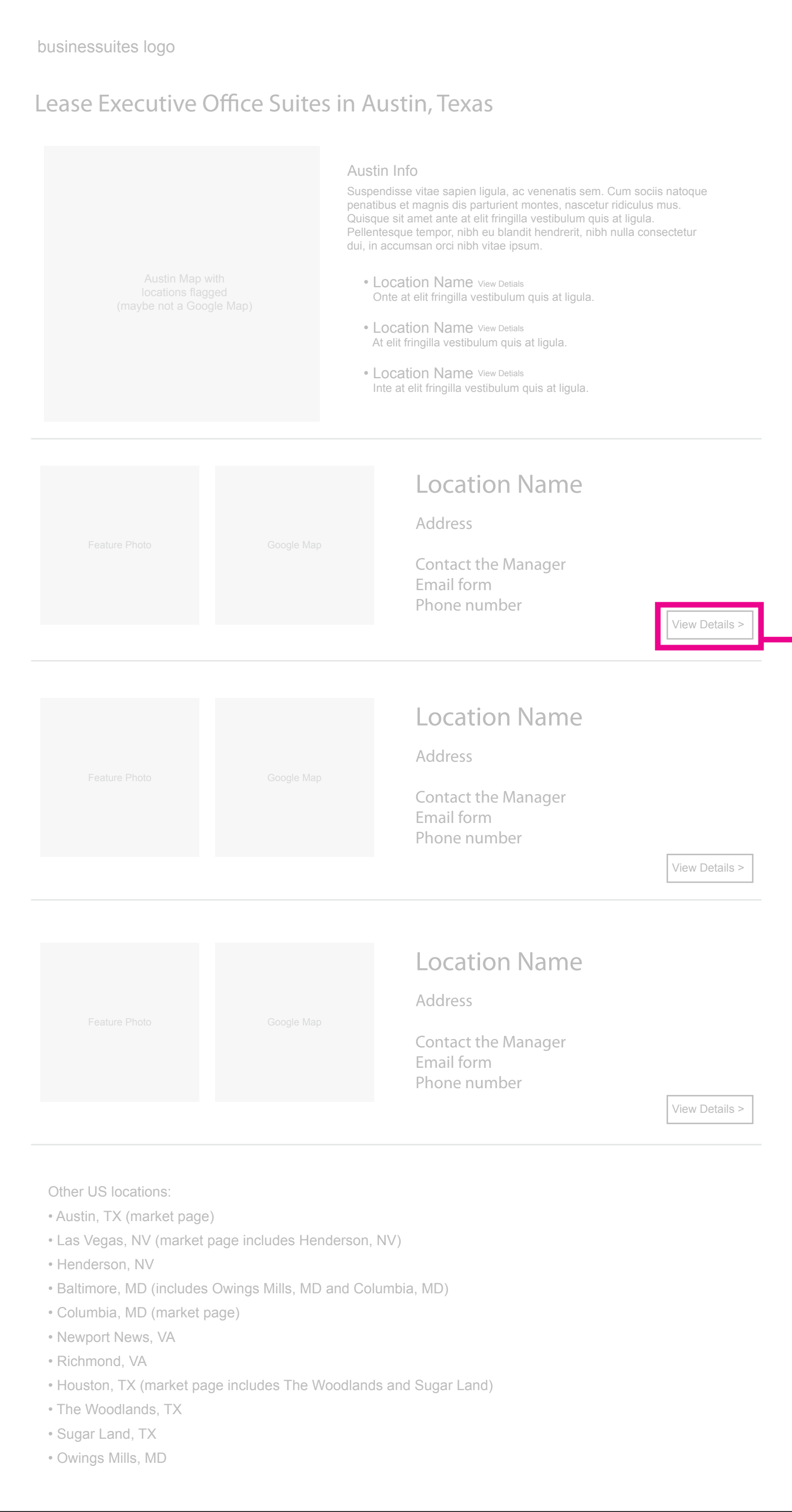
New Google SEO Traffic Flow

New SEO Center Landing Page (Westlake location)



Region Page

(Austin Area Locations)



Returns to a
Center Page