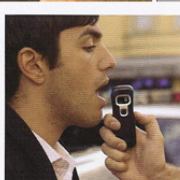


BACTRACK® In The Press

Newspapers | Radio | Television | Online | Magazines | PR | Interviews



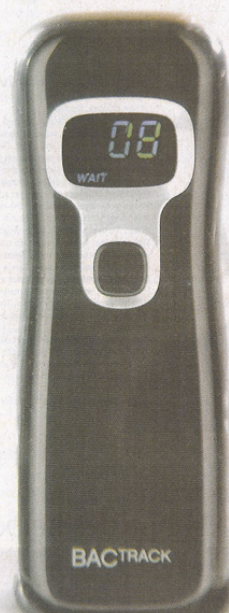
AIRLINE & HOTEL DEALS • REWARDS



BABY GOT BAC?

After a night out with friends, many of us think we're capable of driving home...

A tool that isn't just for police



WHAT'S NEW
 Device lets you check your breath before driving off.
 When you leave that day party and head to the car, will you know what your blood-alcohol content is?
 Probably not. KHN Solutions, which distributes blood alcohol content testers to professional organizations, is now selling a portable "breathalyzer" called BACtrack.
 The size of a cell phone, BACtrack is easy to use. It's sanitary to share with others because no mouthpiece is required. The process stabilizes a user's exhaled air and immediately provides an estimate of blood alcohol content.
 Blood- and breath-alcohol levels have become interchangeable standard indicators of intoxication. Under Florida law, a blood- or breath-alcohol level of 0.08 is prima facie evidence that a person is under the influence of alcohol.
 It is not necessary for the actor in a DUI case to prove that the person's driving was impaired, only to prove the person's blood- or breath-alcohol level was above 0.08.
 KHN Solutions makes BACtrack available in a variety of sizes and colors. It is now a social item that should be used by anyone consuming alcohol.
 "What was once an intimidating device used only by police is now a social item that should be used by anyone consuming alcohol," Keith Nothacker, founder and president.
 The device comes with a carrying pouch and instructions and is priced at \$79.99. To learn more or buy one, visit the site at www.bactrack.com. —Michael P.

Recent TV Coverage

Dr. Phil



MSNBC Today Show

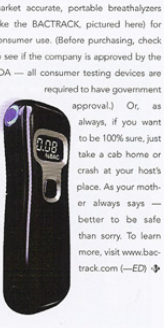


Discovery Channel MythBusters

MYTHBUSTERS



When in doubt, it's safer to check your actual blood alcohol content before getting behind the wheel. Several companies market accurate, portable breathalyzers (like the BACTRACK, pictured here) for consumer use.



POLICE LINE



BACTRACK is a long-overdue product that places control over one's intoxication firmly in the hands of the individual before it lands in the gloves of police. The breathalyzer is lighted for lighting and viewing; opposing air inlets and the LCD screen are backlit. The subject simply exhales into either inlet for five seconds and in three seconds the unit renders a BAC. It proved a fun party trick to see how well people understand their limits, but it can save lives and

KHN Solutions' BACTRACK is a breath analyzer the size of a cell phone. It is priced at \$80.

only the use of your reptilian brain parts. In all seriousness, driving at 70 mph, but it's potentially quite useful within its admittedly limited context. And I wouldn't be surprised if law enforcement didn't express some interest. And again: if you do drink on New Year's Eve, call a cab or a sober friend, even if there's no

quered. The process stabilizes a user's exhaled air and immediately provides an estimate of blood alcohol content. Blood- and breath-alcohol levels have become interchangeable standard indicators of intoxication. Under Florida law, a blood- or breath-alcohol level of 0.08 is prima facie evidence that a person is under the influence of alcohol. It is not necessary for the actor in a DUI case to prove that the person's driving was impaired, only to prove the person's blood- or breath-alcohol level was above 0.08. KHN Solutions makes BACtrack available in a variety of sizes and colors. It is now a social item that should be used by anyone consuming alcohol. "What was once an intimidating device used only by police is now a social item that should be used by anyone consuming alcohol," Keith Nothacker, founder and president. The device comes with a carrying pouch and instructions and is priced at \$79.99. To learn more or buy one, visit the site at www.bactrack.com. —Michael P.

BACTRACK In The Press

December 3, 2009

Dr. Phil Show
Legal Matters

December 30, 2009

WINK TV News
Channel 6 News
Putting Personal Breathalyzers to the Test

December 31, 2008

MSNBC Today Show
New Years Eve Scoops

October 22, 2008

MythBusters
Discovery Channel
"Alcohol Myths."

August 26, 2008

Inc.com
7 New Technology Marvels

May, 2008

WJAC TV News
Channel 6 News
BACTRACK breathalyzer profiled

March, 2008

G4 TV Attack of the Show
St. Patrick's Day Gadget Show

March, 2008

WGCL News Atlanta (CBS)
The Better Mornings Show

February, 2008

HoneyShed
Online television
features BACTRACK

2008 Edition

Criminalistics
Forensic Science and Crime
Chapter 12: Forensic Toxicology

December, 2007

CSI: Miami (CBS)
Primetime TV appearance

December, 2007

G4 TV Free Stuff!
Christmas Special

October, 2007

Hustler
October Issue Gaget Review

Fall 2007

Nissan Sport Magazine
Glovebox Gadgets

August 30, 2007

Star-Telegram
A Tool That Isn't Just For Police

August 21, 2007

The Washington Post -- Express
"The sleek gizmo is slimmer than a cellphone and more fun than a BlackBerry..."

June/July 2007

Metro Magazine
Baby Got BAC?

June 2007

Boating Life Magazine
Summer Gear

May 2007

Business Traveler Magazine
Tech Front

May 5, 2007

Gadget Gossip
Featured in Breathalyzer Shootout

January 17, 2007

Tucson Citizen Newspaper
Test Your Blood Alcohol

December 29, 2006

New Jersey Herald
County is a safe place to be on New Year's Eve

December 27, 2006

Reporter-News.com
Tipsy? Then You Might Need This

December 27, 2006

Galveston County Daily News
Hot Gadget: BACTRACK

December 26, 2006

Sarasota Herald-Tribune Newspaper
What's New section

December 26, 2006

Herald-Star
Think Before You Drink



Media CD

To request a media disc containing press kit and product images please contact us.
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