

**Title: Consumer Property Sub Page Search Options**  
Version: For Internal Review Only!  
Revision: 07/13/2006

- General Notes
- Each search component is optional, one is not depenant on the others.
  - Each component is based on current functionality used on the site today.
  - These representations do not convey final layout, shapes, or naming.
  - Each option adds brand value to ApartmentSearch.

Option 1

- NOTES
- 9 potential clicks to view results
  - Mouse and keyboard driven.
  - Similar to current implimentation and move.com.

Search By Parameter

Search By Area

Search By Solution

Search By Relevance

City:

State:

▼

Zip:

Radius:

▼

Min: \$

Max: \$

Beds:

Baths:

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Option 2

- NOTES
- 2 clicks to view results
  - Mouse driven.
  - Similar to a category search or portal.
  - Perhaps have a checkbox next to each area instead of simple click.

Search By Parameter

Search By Area

Search By Solution

Search By Relevance

Select A City Area.

Belmont  
Campbell  
Capitola  
Cupertino  
Fremont

Gilroy  
Los Gatos  
Menlo Park  
Milpitas  
Monterey

Mountain View  
Newark  
Palo Alto  
Redwood City  
Salinas

San Jose  
Santa Clara  
Sunnyvale

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Option 3

- NOTES
- 2 clicks to view results.
  - Mouse driven.
  - Solutions should be defined by audience demographics.
  - Each solution links to pre-defined parameter results.

Search By Parameter

Search By Area

Search By Solution

Search By Relevance

Select which description best describes you.

Photo Goes Here

Single Individual

Photo Goes Here

Young Couple

Photo Goes Here

Small Family

Photo Goes Here

Large Family

Photo Goes Here

Retiree

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Option 4

- NOTES
- 6 potential clicks to view results
  - Mouse driven.
  - Similar to MSN Search weghting functionality.
  - Used to determine sort.
  - Would it be relevant to rank how recent the apartment listing was placed? (hot listings?)

Search By Parameter

Search By Area

Search By Solution

Search By Relevance

Slide the bars to rank the factors.

High Rent

Low Rent

Location within 50 miles

Location within 1 mile

Lots of Bedrooms

Few Bedrooms

Lots of Bathrooms

Few Bathrooms

High Sq. Footage

Low Sq. Footage

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Option 5

- NOTES
- Available from any of the above components as an additional filter.
  - 9 additional potential clicks to view results
  - Mouse and keyboard driven.
  - Similar to current implimentation and move.com.
  - Perhaps the property name field could be used for keywords also?

Search By Parameter

Search By Area

Search By Solution

Search By Relevance

City:

State:

▼

Zip:

Radius:

▼

Min: \$

Max: \$

Beds:

Baths:

Property Name:

☐ Pet Allowed

☐ Pool

☐ Parking

☐ Fireplace

☐ Furnished

☐ Fitness Rom

☐ Washer and Dryer Hookups

☐ Washer and Dryer in Unit

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