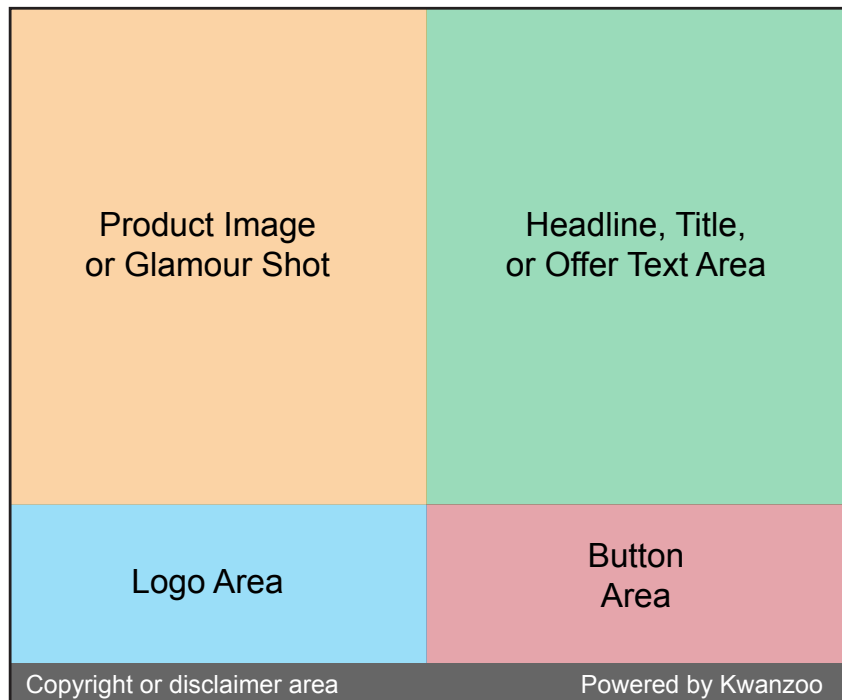# Widget Ad Template

General Layout to be used on both first and last screens.
Ad unit will be 300x250 standard size.

Notes:
• Product image will be a graphic. Users can upload an image showing 1 or more products in the image.
• Headline area will be dynamic text.
• Logo area will be a graphic, most likely used for branding.
• Button area will use dynamic text with a button shaped graphic background. Button color can be changed.
• Copyright area is dynamic text to be edited by users.
• Powered by Kwanzoo area is static persistent text.
• Background color of ad unit can be changed. Potentially could be a graphic background such as a gradation.

Layout Version 1

Product Image or Glamour Shot	Headline, Title, or Offer Text Area
Logo Area	Button Area
Copyright or disclaimer area	Powered by Kwanzoo

Layout Version 2

Headline, Title, or Offer Text Area	
Product Image or Glamour Shot	Logo Area
	Button Area
Copyright or disclaimer area	Powered by Kwanzoo