

# Hot Creative

## Strategic Marketing Design & Development

**Dan Poynor**

**Creative Director**

Customer Acquisition  
& Lead Generation

**Email:** danpoynor@gmail.com

**Phone:** [650] 799-8580

**Portfolio:** HotCreative.com

Key Creative Services

- Concept Development
- Competitive Analysis
- Display Advertising
- Landing Pages & Microsites
- Email Marketing
- Website Management
- Conversion Analysis
- SEO Optimization