

I. Lifebook Family type wipes down onto screen.

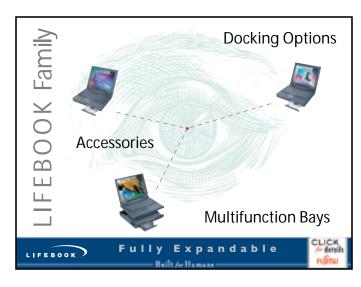


2. Eye fades in and computers animate from small to large with lines behind them.

Main points fade in.



3. "Built for Humans" exits the screen and the previous main points fade out as new main points fade in, in different positions.



4. Third set of main points fade in as others fade out.



5. Computers in squares checkerboard in to cover background and "State of the Art" type pops on to screen.



6. "State of the Art" fades out and generic Lifebook appears with frame around monitor. Monitor screen reads "Active Matrix Screens".



7. MMX appears on computer monitor "and USB" slides into position from top of screen.



8. Computer and type fade out leaving images of computers in squares still faded back.
One of the squares becomes color photo of person.

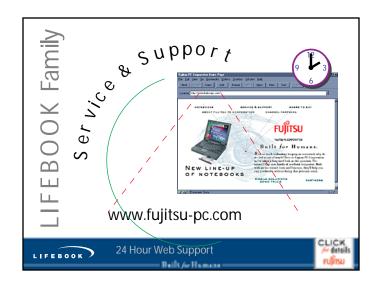
## Fujitsu Lifebook Attract Loop Storyboard page 2 of 2



9. Computers in squares background wipes off and square image of person expands out in to circle shape showing person is speaking on phone. "Service & Support" type curves into screen.



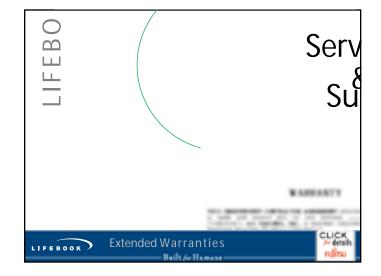
10. "Call Us Anytime" appears on the screen and "1-800-8-FUJITSU" appears one letter at a time as if dialing the number.



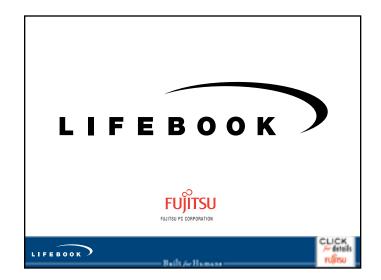
I I.Web page scrolls up and the web address "www.fujitsu-pc.com" is enlarged from web address indicator. Clock appears and hands move around the face indicating 24 hours.



12. "Extended Warranty Upgrades Available" type drops in to the screen and the blury warranty in background fades up.



13. Elements leave screen in different directions.



14. Logo appears.



Begin Loop